



Detailed Draft Agenda (as of 6 May 2008)

09:30 – 10:15	Welcome and Opening
Opening:	Mr. See Joong CHOI , Korea Communications Commission Chairman, Chair of the Ministerial meeting
Welcome address:	Mr Angel GURRIA , Secretary-General of the OECD
10:30-12:25	Plenary
The Internet has become a fundamental part of our economic and social infrastructure and information and communication technology (ICT) policy is increasingly a mainstream element of economic policy. An international and multi-stakeholder approach is key to developing and effectively putting into practice appropriate policies for the future of the Internet Economy.	
Discussion issues	<ul style="list-style-type: none">• Setting the scene• Reports from the Stakeholder Forums
Chair:	Mr. See-joong CHOI , Korea Communications Commission Chairman
Speakers:	Ms. Viviane REDING , Commissioner for Information Society and Media, Commission of the European Community Mr. Akira AMARI , Minister, Ministry of Economy, Trade and Industry, Japan Mr. Kevin MARTIN , Chairman, Federal Communications Commission, United States Mr. Léo APOTHEKER , Co-CEO, SAP Mr. Tae-Won CHEY , Chairman, SK Group
Stakeholder Forum Rapporteurs:	Ms. Lynn ST. AMOUR , President/CEO, ISOC reporting from the Internet Technical Community Forum Mr. Marc ROTENBERG , Executive Director, EPIC reporting from the Civil Society/Organised Labour Forum Mr. Philip JENNINGS , General Secretary, Union Network International reporting from the Civil Society/Organised Labour Forum Mr. Tadahiro ASAMI , Secretary General, BIAC reporting from the Business Forum



14:00 – 15:30	Round Table 1: Improving economic performance and social welfare
<p>As important as the Internet has become its potential as an engine for economic growth, is only starting to be realised. It is increasingly a positive agent of change in economic performance, employment, education, health care, the environment and in the delivery of government services. It is also a prime catalyst for closer global integration of our economies and societies. As OECD countries continue to evolve towards knowledge-based societies in which social and economic value is increasingly derived from the production, organisation and use of information, the role of the Internet Economy is fundamental and therefore its sustainability and growth becomes an issue of interest globally.</p> <p>The objectives of the session are to identify principles needed to achieve a strong, sustainable and global Internet Economy capable of achieving economic growth and opportunities as well as meeting social requirements and global challenges.</p>	
Discussion issues	<ul style="list-style-type: none">• What factors need to be in place for the Internet Economy to better contribute to economic and social goals?• What are the implications of the Internet Economy for government and government-related activities?• How can ICTs contribute to creating opportunities and meeting challenges in areas such as health, the environment and education?
Chair:	Mr. Jim PRENTICE , Minister, Ministry of Industry, Canada
Moderator:	Mr. Pier Carlo PADOAN , Deputy Secretary General of the OECD
Speakers:	Mr. Cesar ALIERTA , Chairman of Telefonica S.A., Spain Mr. Helio COSTA , Minister of Communications, Brazil Mr. Kostas HATZIDAKIS , Minister of Transport and Communications, Greece Mr. Ivan LANGER , Minister of the Interior, Czech Republic Ms. Liv-Signe NAVARSETE , Minister of Transport and Communications, Norway Mr. (Prof.) Lawrence LESSIG , Stanford Law School, United States Mr. Waldemar PAWLAK , Deputy Prime Minister and Minister of the Economy, Poland Mr. Katsuaki WATANABE , CEO Toyota Motor Corporation, Japan Mr. Ziga TURK , Minister, Government Office for Growth, Slovenia (EU Presidency)



15:40-17:15	Round Table 2: Benefiting from Convergence
<p>Internet technology has eroded the barriers between separate networks by enabling independent networks to interconnect and exchange information. The resulting convergence of networks and services has led to the development of ubiquitous access and the ability of all networks to carry a range of voice, video and data services. The next generation of networks, based on Internet Protocol, offer significantly higher speeds and can be accessed by different terminals. At the same time, the development of next generation networks raises a number of challenges for legacy regulatory frameworks and may require a number of new policy and regulatory initiatives in order to maintain competition and stimulate investment. It is important to use the development of next generation networks to enhance choice and competition in communication markets, and to search for ways to allow users in all geographical areas to benefit from high-speed networks and innovative services. The development of new networks and services also places pressure on existing Internet address space. The current pool of unallocated IPv4 blocks is declining and will be exhausted in the coming years. While it is not possible to predict when this will occur, a transition strategy involving dual usage of IPv4 and IPv6 addresses is required.</p> <p>The objective of this session is to discuss policy and regulatory frameworks to identify where changes are needed to foster convergence and the next generation of networks, understand the implications of convergence for consumers and highlight the opportunities and challenges for transitioning to the newer version of the Internet protocol, IPv6, and its role in enabling growth of the Internet.</p>	
Discussion issues	<ul style="list-style-type: none">• What are the essential policies that need to be retained and which can be excluded as we transit from the previous era of separate platforms to a converged network?• What are the best ways to create an environment supportive of investment while ensuring that competition is sufficient and users are empowered to take full advantage of innovative services and make effective decisions in the online marketplace?• How can we ensure that all users and geographic areas benefit from the development of high speed converged networks?• What is the correct balance between public and private investment and in which areas should each of these take a leading role to ensure the widespread availability of services?• How can consumers be empowered to benefit from changes in the provision of communication and information services?
Chair:	Mr. Hiroya MASUDA , Minister, Ministry of Internal Affairs and Communications, Japan
Moderator:	Mr. Dae-je CHIN , President and CEO, Skylake Incuvest Innovation
Speakers:	Ms. Doris BURES , Federal Minister for Women, Media and Civil Service, Austria Mr. Geoff HUSTON , Chief Scientist, APNIC Mr. Tarek Mohamed KAMEL , Minister, Ministry of Communications and Information Technology, Egypt Mr. Luis Tellez KUENZLER , Minister, Ministry of Communications and Transport, Mexico Mr. Maximus Johnity ONGKILI , Minister, Ministry of Science, Technology and Innovation, Malaysia Mr. Juhan PARTS , Minister, Ministry of Economic Affairs and Communications, Estonia Mr. Ben VERWAAYEN , Member of Board, BT Mr. (Prof.) Tim WU , Columbia Law School



17:25-19:00	Round Table 3: Promoting Creativity
<p>Creativity, innovation and technological development drive economic growth and job creation and provide new ways for tackling social issues such as health and the environment on a global basis. Information and communication technologies stimulate research, innovation and entrepreneurial activity, and drive the “creative destruction” of firms, industries and institutions. The Internet is radically changing the way activities are organised, enabling interoperability and interaction for all on more equal terms, multiplying productive collaboration across activities ranging from basic research and innovation to the development of new social services and entertainment, and opening up democratic processes.</p> <p>This session will focus on how the Internet and ICTs are re-shaping research and innovation, the growing importance of digital content development and use in all activities, and the growth of the participative web.</p>	
Discussion issues	<ul style="list-style-type: none">• How are ICT and Internet-enabled research and innovation changing, and how are they driving economic growth and job creation? What is the government role?• How are digitisation and the Internet changing the structure and performance of industries and economies?• How is economic and social behaviour being changed by the participative web and new ways of exchanging information and delivering products?• How can enhanced access and more effective use of information and content developed and held by the public sector contribute to creativity and innovation?
<i>Chair:</i>	<i>Mr. José Mariano GAGO, Minister, Ministry of Science, Technology and Higher Education, Portugal</i>
<i>Moderator:</i>	<i>Mr. Wolfgang BLAU, Editor-in-Chief, ZEIT Online</i>
<i>Speakers:</i>	<i>Mr. Paul AIELLO, CEO, StarTV (News Corporation)</i> <i>Mr. Naoyuki AKIKUSA, Chairman, Fujitsu</i> <i>Ms. Mitchell BAKER, Chairman, Mozilla Foundation</i> <i>Mr. Eric BESSON, Minister of State for the Development of the Digital Economy, France</i> <i>Mr. Mohammad NUH, Minister, Ministry of Communication and Information Technology, Indonesia</i> <i>Mr. Eamon RYAN, Minister, Department of Communications, Energy and Natural Resources, Ireland</i> <i>Ms. Asa TORSTENSSON, Minister for Communications, Ministry of Enterprise, Energy and Communications, Sweden</i> <i>Mr. Jong-Hoon SEOK, CEO and Director, Daum Communications Corporation</i> <i>Mr. Josh SILVERMAN, CEO, Skype</i>



08:30-10:05

Round Table 4: Building Confidence

The ubiquity and openness of the Internet and its importance to the economy raise concerns about its possible vulnerability to events, both accidental and malicious. As a network-of-networks, the Internet has proved remarkably resilient. Nevertheless, risks are increasing in proportion to the considerable growth of economic and social interactions that are taking place on line. The confidence challenge requires addressing security threats and vulnerabilities as well as preserving important societal values such as protection of personal information and individual freedom at the global level. Effective mechanisms for cross-border enforcement co-operation are also a key element. In this context, strengthened policies to maintain and bolster confidence in the Internet Economy should address the risks related to the use of digital identities, including identity theft, improve the protection of minors, tackle the growing pervasive problem of malicious software (“malware”) and, more broadly, protect consumers who use the Internet to purchase goods and services.

The objectives of this session are to better address the security issues faced by the Internet infrastructure and all interconnected information systems and networks. Issues include users’ education about increasingly complex forms of cyber fraud, the need to develop a culture of information security, privacy and consumer protection, protection of minors online, and the importance of effective cross-border co-operation among the varied enforcement authorities that share responsibility for protecting users and consumers on line.

Discussion issues

- What more can be done to assess and manage effectively security risks and their potential impact on economies and societies in respect to the Internet and all interconnected information systems and networks?
- To what extent can threats to security and consumer confidence like “malware” and identity theft be more effectively detected, deterred, and combated?
- What factors need to be in place for identity management systems to increase business efficiency, and enhance quality of service and user convenience while ensuring information security, privacy and consumer trust in online transactions? How best can individuals’ digital identities be protected?
- How can minors be better protected online?
- What can be done to strengthen cross-border co-operation in the enforcement of laws that protect users and bolster confidence in the Internet Economy?

Chair: (to be advised)

Moderator: **Mr. (Prof.) Michael GEIST**, Canada Research Chair in Internet and E-commerce Law, University of Ottawa

Speakers: **Ms. Willemein BAX**, Deputy Director, BEUC

Mr. Stephen CONROY, Minister, Broadband, Communications and the Digital Economy Australia (tbc)

Ms. Barbara DALIBARD, Executive Vice-President Orange Business Services and CEO Equant, France Telecom

Ms. Maud DE BOER-BUQUICCHIO, Deputy Secretary General, Council of Europe

Ms. Ivy MATSEPE-CASABURRI, Minister, Ministry of Communications, South Africa

Mr. A. RAJA, Union Minister, Ministry of Communications and Information Technology, India

Ms. Jennifer STODDART, Privacy Commissioner, Canada

Mr. Binali YILDIRIM, Minister, Ministry of Transport, Turkey



Mr. Udo HELMBRECHT, President of the Federal Office for Information security (BSI), Germany

10:10-11:45

Round Table 5: A Global Internet Economy

The main focus of the session is to identify and discuss the key factors for the Internet's tremendous accomplishments to date, and discuss how to expand the economic and social opportunities it makes possible for the next several billion users. A flexible and light regulatory environment, supportive of competitive market outcomes, has contributed much to the Internet's success in supporting new communication opportunities and growing the Internet as a platform for innovation. A challenge for all stakeholders is the need to ensure that infrastructure and services are now expanded in developing countries to enhance economic and social development. Policies and practices which support capacity building are required to enable people to take greater advantage of the opportunities created by the Internet Economy.

Discussion issues

- What are the key reasons for the recent successful growth of access to communication networks in developing countries and what more can be done?
- What are the opportunities a greater take up of ICTs can bring for economic and social development, for poor people in developing countries? What are the policies and practices required to realise this potential? Where are the policy inconsistencies that impede development?
- How can the Internet Economy be made more accessible to people around the world with different capabilities, education and skills, for example, in respect to the promotion of local content creation and internationalised domain names?

Chair: **Mr. David A. GROSS**, Ambassador, US Coordinator for International Communications and Information Policy, Department of State

Moderator: **Mr. Vint CERF**, Vice President and Chief Internet Evangelist, Google

Speakers: **Mr. David CUNLIFFE**, Minister for Health, Minister for Communications and Information Technology, New Zealand

Ms. Suvi LINDÉN, Minister, Ministry of Communications, Finland

Mr. Leonid Dododzhonovich REIMAN, Minister, Ministry of Information Technology and Communications, Russia

Mr. Li Yizhong, Minister, Ministry of Information Industry, China (tbc)

Mr. Jim BALSILLIE - Co-CEO, RIM

Ms. Valerie D'COSTA, Program Manager, InfoDev, World Bank

Mr. Subramanian RAMADORAI, CEO, Tata Consultancy Services and Chair of ICC's BASIS initiative (Business Action to Support the Information Society).

Mr. Hamadoun TOURÉ, Secretary General, ITU

Mr. Paul TWOMEY, President/CEO, ICANN



13:30-15:00	Parallel Sessions	
Meeting of Ministers	Interactive panel of experts	
The session, for Ministers and government officials only, will conclude discussions on the Seoul Declaration on the Future of the Internet Economy.	The interactive panel of experts will focus on future technological development of ICTs and their implications for the Internet Economy over the coming decade. This session is open to all stakeholder communities.	
	<p><i>Chair:</i> Mr. Alex TÜRK, Member of the French Senate, Chairman of the French Data Protection Authority (CNIL), France</p> <p><i>Moderator:</i> Mr. Kenneth CUKIER, "The Economist"</p> <p><i>Speakers:</i> Mr. Joseph ALHADEFF, Chairman, BIAAC Committee on Information, Computer and Communications Policy (ICCP) and Chief Privacy Officer for Oracle</p> <p>Ms. Leslie DAIGLE, Chief Technology Officer, ISOC</p> <p>Ms. (Prof.) Deborah ESTRIN, Director, Center for Embedded Networked Sensing (CENS), UCLA</p> <p>Mr. Ki-Young OHM, Chairman of the KBA (Korean Broadcasters Association) and CEO of MBC (Munwha Broadcasting Corporation)</p> <p>Mr. (Prof.) Nam Pyo SUH, President, KAIST (Korea Advanced Institute of Science and Technology)</p> <p>Mr. Bill WOODCOCK, Research Director, Packet Clearing House</p>	
15:10-15:50	Closing Ceremony	
	<ul style="list-style-type: none">• Presentation of the Seoul Declaration on the Future of the Internet Economy• Stakeholders' final statements• 1. Conference conclusions and closing <p><i>Chair:</i> Mr. See Joong CHOI, Korea Communications Commission Chairman, Chair of the Ministerial meeting</p> <p>Mrs. Anreitte ESTERHUYSEN, Executive Director, APC</p> <p>Mr Peter ROBINSON, President and CEO, United States Council for International Business (USCIB)</p> <p>Mr. Vint CERF, Vice President and Chief Internet Evangelist, Google</p> <p>Mr Angel GURRIA, Secretary-General of the OECD</p>	



Preliminary programme

Date	16 June 2008			17 June 2008		18 June 2008	
Time	Stakeholder Forums			Ministerial Meeting		Ministerial Meeting	
08:30-09:00						Roundtable 4 (Building Confidence)	
09:00-10:00	Business	Internet Technical Community	Civil Society/ Organised Labour	Opening Ceremony		Roundtable 5 (Global Internet Economy)	
10:00-11:00				Plenary Session		Lunch	
11:00-12:00				Lunch		Lunch (Ministers & Speakers for the Ministerial)	Lunch (General Participants)
12:00-13:00	Lunch			Roundtable 1 (Improving Economic Performance and Social Welfare)		Closing Ceremony	
13:00-14:00	Business	Internet Technical Community	Civil Society/ Organised Labour	Roundtable 2 (Benefiting from Convergence)		Press Briefing	
14:00-15:00				Roundtable 3 (Promoting Creativity)			
15:00-16:00				Photo Session			
16:00-17:00	Welcoming Reception			Reception and Gala Dinner			
17:00-18:00							
18:00-19:00							
19:00-20:00							
20:00-21:00							
Side Events				Theme Pavilion (17~20 June)			
				World IT Show (17~20 June)			
				Parallel Conferences and Seminars			